

THE 2023 MITSUBISHI MIRAGE & MIRAGE G4

CATCH UP
TO ADVENTURE



**MITSUBISHI
MOTORS**

Drive your Ambition

Optional features shown. Available at additional cost. Visit mitsubishicars.com for more information.



**MITSUBISHI
MOTORS**

Drive your Ambition

> WE'LL OBSESS OVER THE DETAILS. YOU ENJOY THE RIDE

At Mitsubishi Motors, we're obsessed with achieving perfection. In fact, there's a Japanese word for this sort of obsession: Kodawari, which means "in pursuit of perfection." The three main pillars of the Kodawari discipline are passion, persistence and precision. To harness Kodawari and realize our ideals, we apply these pillars to each and every vehicle we create.

Why do we yearn for perfection? Why do we hold ourselves to such high standards? What inspires our attention to detail? The answer is simple: you. Our customers. The people who drive our cars. Those who appreciate uncompromising craftsmanship and a pioneering spirit. The ones who don't mind being a bit unconventional, even if it means breaking the mold. Some call it idealistic, but for us, it's simply **Kodawari**.



> **KODAWARI**

**PASSION IS A FIRE FROM WITHIN, AN INNER
CONVICTION THAT SOMETHING IS WORTHWHILE.
THE MIRAGE IS THE RESULT OF THAT PASSION,
THE DESIRE TO REFINE OUR WORK AND HONE
OUR CRAFT.**

THE 2023 MIRAGE & MIRAGE G4



> THE REAL DEAL

The 2023 Mirage hatchback and Mirage G4 sedan bring Mitsubishi ambitions to life. Sporting sleek available LED headlights, a 1.2L three-cylinder engine and Active Stability Control,¹ the Mirage's lightweight body can turn on a dime, taking tight corners with precision and control. Adding generous standard features to the equation, it also puts smart technology and advanced safety at your fingertips. Part urban cruiser and part compact commuter, its winning combination of flare and functionality make entry level look like the big league. Plus, with a combined 39 MPG for the Mirage² and 37 MPG for the Mirage G4,³ you'll enjoy a minimal footprint and class-leading mileage from one of the most fuel-efficient cars in America.

Such style, comfort and convenience make the Mirage a driver's dream come true.



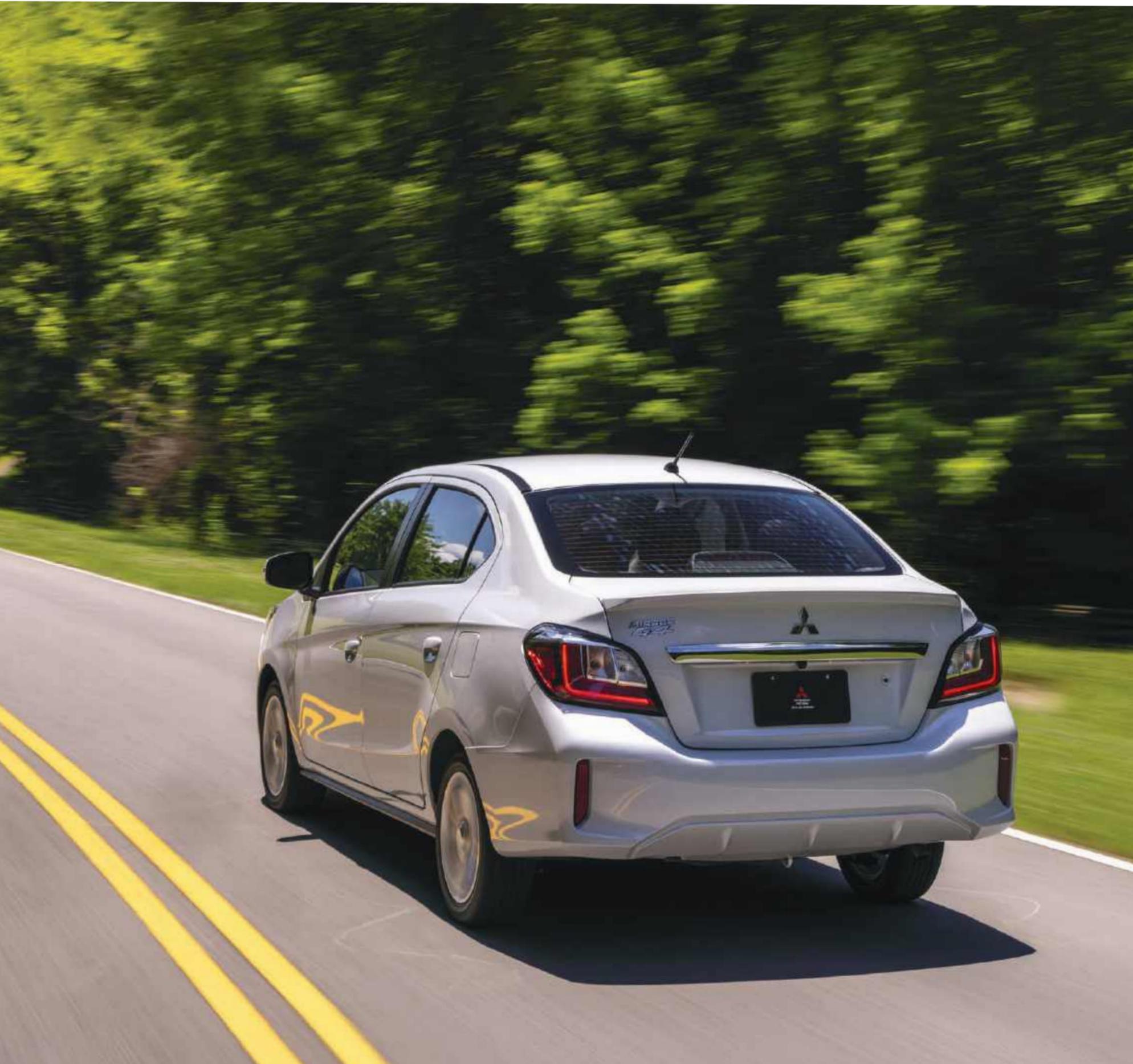
> 01 FUEL EFFICIENT AT EVERY TURN

The Mirage is a compact car with big impact. With a lighter body weight that optimizes fuel efficiency, you get **39 combined MPG²** for the Mirage and **37 combined MPG³** for the Mirage G4. At the same time, the sharp turning radius makes it ideal for navigating narrow city streets and maneuvering curves and corners. For more road responsiveness, **Active Stability Control** uses sensors to monitor the grip of your tires. If one of the wheels starts to slip, the system works with the Mirage's **Anti-Lock Braking** to help you maintain traction and control.⁴



> **READY, STEADY, GO**

Featuring a **1.2L engine with 78HP**, both Mirage models perform with a perfect balance of speed and efficiency. And no matter your driving style, the ultra-efficient **Continuously Variable Transmission (CVT)** offers a carefree and smooth driving experience for maximum enjoyment on the road.⁴



> ONWARDS AND UPWARDS

EXPLORE MIRAGE PERFORMANCE

EXPLORE MIRAGE G4 PERFORMANCE

Going uphill? **Hill Start Assist**⁵ is there to help increase your confidence and prevent your Mirage from rolling backwards. If you're stopped on an incline, activate this feature to help maintain the vehicle's position.

It will apply the brake pedal to all your wheels for approximately two seconds while you switch to the accelerator.



> 02 INTERFACE FORWARD

Keep everything on your radar. The **7" Smartphone Link Display Audio System** in the Mirage and Mirage G4 lets you intuitively control your smartphone right from the high-resolution touchscreen. The seamless experience makes your drive smart and better-connected, so you can jam to playlists, find your way with real-time navigation and access all your favorite apps. Compatible with **Android Auto™⁶** and **Apple CarPlay®⁷** and featuring an easy-to-reach Front USB port, the Mirage keeps your entire crew effortlessly informed, entertained and connected.



> **HIGH-KEY CONVENIENCE**

Built to make every day just a little easier, the Mirage is full of thoughtful details like the available **FAST-Key Entry System**. Instead of fumbling for your keys, simply push the handle once to unlock the driver side door or twice to unlock them all.



Displayed vehicle not available in the U.S.



> **A CAR FOR ALL SEASONS**

Too hot? Too cold? No matter what the weather app says, the Mirage will feel just right. With **Automatic Climate Control**, you can adjust the in-cabin temperature to perfectly suit your personal preference – whether that's warm, cool, or something in between.

Optional features shown. Available at additional cost. Visit mitsubishicars.com for more information.





> **EASY START**

**EXPLORE
MIRAGE
TECHNOLOGY**

Our available push-to-start system makes starting the ignition on your Mirage simple and straightforward. With your foot on the brake, you can power up and go with the mere push of a button.

**EXPLORE
MIRAGE G4
TECHNOLOGY**



> 03 A SENSE FOR SAFETY

Equipped with our latest advanced safety features, the 2023 Mirage and Mirage G4 offer peace of mind on rough roads and in tough conditions.

Standard Forward Collision Mitigation system with Pedestrian

Detection⁸ monitors the road, letting you know when it senses something up ahead. If you don't respond when the system issues an alert, it attempts to apply the brakes, to help avoid a potential collision.

The Mirage's airbag system⁹ delivers a stronger sense of safety, too. Its **Advanced Dual Stage Front, Side Curtain** and **Driver Knee airbags** join forces to keep you protected. Plus, on top of the six standard airbags, the Mirage also adds a seventh airbag underneath the driver's side dashboard for an extra safeguard. In the event of a collision, the **Reinforced Impact Safety Evolution (RISE) body construction** is designed to help route and absorb energy for greater protection. These crumple zones and other strategic reinforcements at key points reduce the force of impact and complement the vehicle's side-impact door beams, giving it a more stable, secure base.



> STAY THE COURSE

Hold the line with the Mirage's available **Lane Departure Warning**¹⁰ system. It continually monitors your position in the lane to keep you on track. If the system thinks you could be unintentionally drifting, it lets you know by providing an audible and visual alert.

Optional features shown. Available at additional cost. Visit mitsubishicars.com for more information.





> TAKE THE PRESSURE OFF

EXPLORE
MIRAGE
SAFETY

EXPLORE
MIRAGE G4
SAFETY

Low pressure tires can turn into high pressure situations in the blink of an eye. That's why the Mirage will let you know if your tires are running low on air. The **Tire Pressure Monitoring System** uses sensors to measure the air pressure inside your tires and lights up with a warning if they're under-inflated.

> **KODAWARI**

**PERSISTENCE IS THE ABILITY TO KEEP GOING.
THE DEDICATION AND COMMITMENT THAT
DOESN'T BACK DOWN FROM A CHALLENGE.
THE 2023 MIRAGE AND MIRAGE G4 PUSH
BEYOND EXPECTATIONS AT EVERY TURN.**



> 04 STYLE IN SPADES

Displayed vehicle does not represent in-market vehicles.

Whether you go for the Mirage or the Mirage G4, both models deliver handsome, contemporary styling with a street-smart attitude. Distinctive updates to the exterior design include new front and rear bumpers, while the available **15" alloy wheels** add to its bold aesthetic. Available body-colored folding side mirrors offer a sense of how the Mirage balances form with function. Every line and curve on the vehicle emphasize its fluid body shape, conveying movement and athleticism. The front dynamic shield and sporty rear spoiler round out the overall effect, hinting at the road-ready warrior within.



> SEE THE ROAD AHEAD

Make your vehicle's presence known with a brighter, clearer light. Sleek available daytime-running **LED headlights** give the Mirage an extra measure of style and safety, while the available **halogen fog lights** and rain-sensing wipers offer better visibility in cloudy conditions. Available **Automatic High Beams (AHB)** brighten and dim automatically to reduce glare for other drivers while safely enhancing your view of the road.

Optional features shown. Available at additional cost. Visit mitsubishicars.com for more information.





Displayed vehicle does not represent in-market vehicles.

> THE BLACK EDITION

EXPLORE
MIRAGE
EXT. DESIGN

EXPLORE
MIRAGE G4
EXT. DESIGN

Mitsubishi Motors' signature attention to detail hits new heights with the **2023 Mirage Black Edition**. From the black wheels to the leather-wrapped steering wheel and shift knob, every detail suggests "sport sophistication." Rain-sensing wipers and automatic headlights add function to form, while the red grille accents and red cloth insert door trim give the vehicle its boldness and heat. In addition to all these special edition features, your ride also comes with Piano black console and vent trim. The overall look and feel is sporty, energized and aerodynamic. Perfect for you.

Optional features shown. Available at additional cost. Visit mitsubishicars.com for more information.





> 05 THE INSIDE STORY

Enjoy your personal space. Despite its compact size, the Mirage G4's interior cabin feels spacious, delivering a generous amount of storage and legroom. Flexible, functional and comfortable, the available combination leather and fabric seating offers room for up to five passengers. But it's not just about who's coming with you – the Mirage G4 is ready to handle all your stuff too, with **12.6 cubic feet of trunk space**. On the other hand, the Mirage Hatchback provides an incredible **17.1 cubic feet of cargo space behind the rear seat and 47 cubic feet of cargo space** for plenty of storage configurations. Pack easy and take whatever you need along for the ride.



> STEER TOWARDS COMFORT

The Mirage is full of thoughtful details that are designed to elevate the everyday journey. The available leather-finished steering wheel puts luxury within your grasp, letting you cultivate a driving experience that's exhilarating, sporty and uniquely you.



> **COZY DOES IT**

EXPLORE
MIRAGE
INT. DESIGN

On a cold day, you need something to heat you up quickly. That's why the available **heated seats** in the Mirage are sure to become your new favorite feature.

EXPLORE
MIRAGE G4
INT. DESIGN



> **KODAWARI**

**PRECISION IS ABOUT MORE THAN SHARP LINES
AND EXACTING STANDARDS. IT'S A HABIT OF
ATTENTION, A PRACTICE OF THOROUGHNESS.
WHERE OTHERS SEE "GOOD ENOUGH," WE REACH
FOR BETTER.**



ES / LE / BE / SE

> KEY FEATURES

> ENGINE

1.2L MIVEC DOHC 3-cylinder

> FRONT TRANSMISSION

Continuous Variable Transmission (CVT)

> DIMENSIONS

151.4" L / 65.6" W / 59.4" H for Mirage
169.5" L / 65.7" W / 59.2" H for Mirage G4

> CARGO CAPACITY

17.1 / 47.0 cubic feet* for Mirage
12.6 cubic feet* for Mirage G4

> FUEL ECONOMY

39 Combined MPG for Mirage²
37 Combined MPG for Mirage G4³

> FUEL CAPACITY

9.2 gallons

> FUEL SYSTEM

ECI-MULTI

> POWERTRAIN LIMITED WARRANTY

10-Year / 100,000-Mile

*Rear seats up/down.



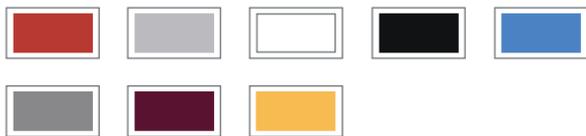


MIRAGE ES 1.2L
CVT

2WD

AVAILABLE IN:

CVT



Continuous Variable Transmission (CVT)

Chrome accent front grille

LED rear combination lights

7" Smartphone-link Display Audio (SDA)

Automatic Climate Control

Forward Collision Mitigation (FCM) with Pedestrian Detection⁷

Active Stability Control (ASC)¹

Hill Start Assist (HSA)⁴

Rear View Camera

Welcome light and coming home light

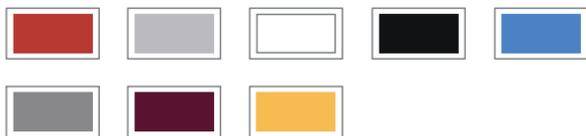
Passenger vanity mirror with ticket holder



MIRAGE LE 1.2L

2WD

AVAILABLE IN:



Includes ES Features PLUS

15" alloy wheels

Halogen fog lights

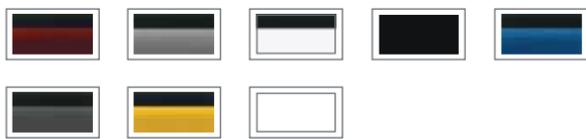
Chrome exhaust tip



MIRAGE

Black Edition

AVAILABLE IN:



Includes ES Features PLUS

- Black roof spoiler
- 15" black alloy wheel
- Black side mirror caps
- Red grille accents
- Red cloth insert door trim
- Carbon style window switch panels
- Leather-wrapped steering wheel with red stitches
- Leather-wrapped shift knob with red stitches
- Black lug nuts and wheel locks*
- Piano black console and vent trim
- Two-toned black roof**

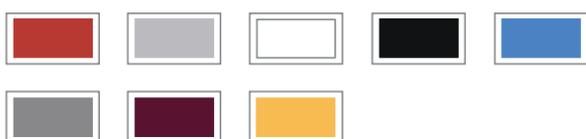
*Available only with the Mirage G4
 **Available on select trims



MIRAGE SE 1.2L

2WD

AVAILABLE IN:



Includes ES Features PLUS

- Automatic High Beams (AHB)
- LED low and high beam headlights and LED daytime running lights
- Halogen fog lights
- Front grille accents (red)
- 15" two-tone alloy wheels
- Heated front seats
- Leather-wrapped steering wheel
- FAST-Key Entry System
- Push button start
- Rain sensing wipers

**BUILD
YOUR OWN**

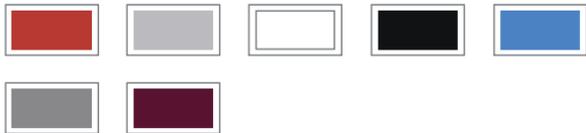


MIRAGE G4 ES 1.2L CVT

2WD

AVAILABLE IN:

CVT



Continuous Variable Transmission (CVT)

Chrome grille accents

LED rear combination lights

7" Smartphone-link Display Audio (SDA)

Automatic Climate Control

Forward Collision Mitigation (FCM) with Pedestrian Detection⁷

Active Stability Control (ASC)¹

Hill Start Assist (HSA)⁴

Tire Pressure Monitoring System

Welcome light and coming home light

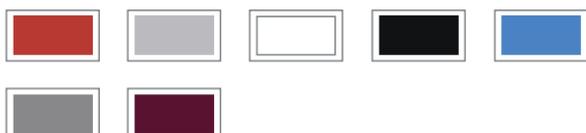
Passenger vanity mirror with ticket holder



MIRAGE G4 LE 1.2L

2WD

AVAILABLE IN:



Includes ES Features **PLUS**

15" alloy wheels

175/55R15 tires

Halogen fog lights

Chrome exhaust tip



MIRAGE G4

Black Edition

AVAILABLE IN:



Includes ES Features PLUS

- Automatic headlights
- Rain sensing wipers
- 15" black alloy wheel
- Trunk spoiler
- Black side mirror caps
- Red grille accents
- Red cloth insert door trim
- Carbon style window switch panels
- Leather-wrapped steering wheel with red stitches
- Leather-wrapped shift knob with red stitches
- Piano black interior console and vent trim
- Black lug nuts and wheel locks
- Two-toned black roof*

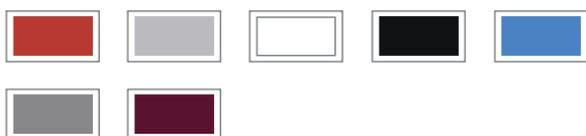
*Available on select trims



MIRAGE G4 SE 1.2L

2WD

AVAILABLE IN:



Includes ES Features PLUS

- Lane Departure Warning System (LDW)⁹
- Automatic High Beams (AHB)
- Premium cloth seating surfaces
- Carbon pattern print window switch panels
- FAST-Key Entry System
- Push button start
- LED low and high beam headlights and LED daytime running lights
- Halogen fog lights
- Rain sensing wipers
- 15" alloy wheels

BUILD YOUR OWN





> 07 CHOICE DETAILS

**EXPLORE
MIRAGE
ACCESSORIES**

**EXPLORE
MIRAGE G4
ACCESSORIES**

Create a personalized Mirage that perfectly complements your lifestyle. Created specifically for our vehicles, the Mitsubishi Motors genuine accessories line includes a range of well-designed embellishments and innovative solutions. See next page for a full list of accessories.

VEHICLE ACCESSORIES



> ALL WEATHER MATS



> WHEEL LOCKS



> CENTER CONSOLE ILLUMINATION



> FLOOR ILLUMINATION



> MUDGUARDS



> CARGO MATS

VEHICLE PACKAGES



> **DYNAMIC APPEARANCE PACKAGE:**

Front Corner Effects (Body Color), Front Lower Trim (Carbon with Red Stripe), Rear Corner Effects (Body Color), Side Effects (Body Color)



> **PROTECTION ESSENTIALS PACKAGE:**

Rear Bumper Protector (Steel), Front Mud Guards, Rear Mud Guards, Roadside Assistance Kit, Scuff Plates, Metal MITSUBISHI MOTORS license plate frame



> **POPULAR VALUE PACKAGE:**

Front & Rear Mudguards, Scuff Plates, Shift Knob, Cargo Mat, Cargo Net, Exhaust Finisher (Chrome)



VEHICLE PACKAGES



- > **CARGO PACKAGE:**
Cargo Net & Cargo Mat



- > **LED FOG LIGHTS**

**EXPLORE
MIRAGE
ACCESSORIES**

**EXPLORE
MIRAGE G4
ACCESSORIES**



> 09 GOING THE DISTANCE

We stand behind what we build. That's why our vehicles are backed with a 10-year/100,000-mile Powertrain Limited Vehicle Warranty, 5-year/60,000-mile, fully transferable, New Vehicle Limited Warranty, 7-year/100,000-mile Anti-Corrosion/Perforation Limited Warranty, and 5-year/Unlimited Miles Roadside Assistance. Like our cars, we intend to deliver excellence for many years to come, with some of the most comprehensive vehicle warranties in the industry.



GENERAL DISCLAIMER: Optional features shown. Available at additional cost. Visit mitsubishicars.com for more information.

1. Adaptive Stability Control system is not a collision avoidance system or an automatic driving system. It is designed to use only limited braking and is never a substitute for a safe and careful driving. Never rely solely on the Adaptive Stability Control system. **2.** 2023 EPA Fuel Economy Estimates 36 City/43 Highway/39 Combined for Mirage ES, LE, BE, SE CVT. Actual mileage may vary with driving conditions. Use for comparison only. **3.** 2023 EPA Fuel Economy Estimates 33 City/40 Highway/ 35 Combined for Mirage G4 ES; 35 City/41 Highway/37 Combined for Mirage ES, LE, BE, SE CVT. Actual mileage may vary with driving conditions. Use for comparison only. **4.** Distracted driving is dangerous. Restrict use of connected devices, vehicle displays, and vehicle controls to safe times. Always exercise caution so your full attention is given to vehicle operation. **5.** Hill Start Assist Control only available when equipped with CVT. **6.** Available feature. Android™, Android Auto™, Google™, Google Play™, Google Maps™, Google Assistant™, Google Home™ and other marks are trademarks of Google LLC. Distracted driving is dangerous. Restrict use of connected devices to safe times and always caution so your full attention is given to vehicle operation. **7.** Apple CarPlay: Available feature. Apple CarPlay®, Siri®, and Apple Music® are trademarks of Apple Inc., registered in the U.S. and other countries. iPhone is a registered trademark of Apple Inc. Distracted driving is dangerous. Restrict use of connected devices to safe times and always exercise caution so your full attention is given to vehicle operation. **8.** Advanced Driver Assist Systems are driver aids only and are not substitutes for safe and careful driving. Under certain circumstances, these systems may not sound an alert, provide steering input, or apply braking. The driver must remain engaged with the driving task and monitor the environment at all times. See Owner's Manual for further information. Not available on all models. **9.** Airbags are part of a Supplemental Restraint System (SRS). To decrease the risk of injury from a deploying airbag, always wear your seat belt, keep feet on floorboard, sit upright in the middle of the seat and do not lean against the door. Always place children 12 and under in the rear seat and use appropriate child restraints. Never place a rear-facing infant restraint in the front seat. See your owner's manual and the instructions provided with your child restraint for additional information. **10.** The Lane Departure Warning system is designed to read the lane marks under certain conditions. It is not a collision avoidance system and is not a substitute for safe and careful driving. **11.** For the Powertrain Limited Warranty, coverage terms are from the original in-service dates and are applicable only to the original owner of new, retailed models purchased from an authorized Mitsubishi dealer. Subsequent owners receive the balance of the New Vehicle Limited Warranty of 5 years/60,000 miles. See retailer for limited warranty and roadside assistance terms and conditions.

